

REQUEST FOR PROPOSAL FOR CONSTRUCTION  
OF MONOPOLE HOARDINGS WITH THE RIGHT  
TO DISPLAY OF ADVERTISEMENT ON IT WITHIN  
THE PREMISES OF WEST BENGAL TRANSPORT  
CORPORATION LIMITED (WBTC)

**WEST BENGAL TRANSPORT CORPORATION LTD**  
 (A Government of West Bengal Undertaking)  
 PARIBAHAN BHAWAN  
 12, R. N. Mukherjee Road, Kolkata-700001  
**Notice Inviting e-Tender**  
**Ref:- e-Tender No. – WBTC/JMD/NIT-359/2020-21**

**Memo No.** WBTC/JMD/NIT-359/2020-21

**Dated:**  
**21.01.2021**

Notice Inviting e-Tender No. WBTC/JMD/NIT-359/20-21 of Jt. Managing Director WBTC, invites e-tender for the work detailed in the table below. (Submission of Bid through **online**)

List of Scheme:

Sl. No	Name of the work (1)	Reserved Rate (Rs.) (2)	Earnest Money (Rs.) (3)	Price of Technical & Financial Bid documents and other annexures (Rs.) (4)	Period of Completion (5)	Name of the Concerned Officer (6)	Eligibility of Contractor (7)
1.	ADVERTISEMENT RIGHT ON MONOPLOES AT DIFFERENT LOCATIONS.	Nil	1,00,000/- (One lakh Only)- amount to be deposited online from RBI enlisted Bank in favour of West Bengal Transport Corporation Ltd. payable at Kolkata.	Nil	Nil	Jt. Managing Director, WBTC	As mentioned in tender documents

- 1) In the event of e-filing, intending bidder may download the tender documents from the website <http://wbtenders.gov.in> directly with the help of Digital Signature Certificate. Necessary **Earnest Money may be deposited online in favor of West Bengal Transport Corporation Ltd. A/C No.-11175159061, State Bank of India, Dalhausie Square Branch, Kolkata – 700 001, IFSC – SBIN0001401 and also to be documented through e-filing. In case of RTGS/NEFT or Bank Transfer (in case of same Bank & Branch), the receipted copy of EMD is compulsorily to be uploaded in the Technical Bid. In this connection, it is clearly to be noted that Waiver of Earnest Money for SSI/MSME corticated holders will not be entertained under any circumstances. So, all the participating Tenderer has to deposit Earnest Money.**
- 2) Both **Technical Bid** and **Financial Bid** are to be submitted concurrently duly digitally signed in the website <http://wbtenders.gov.in>
- 3) Tender documents may be downloaded from website and submission of Technical Bid and Financial Bid will be done as per Time Schedule stated in Sl. No. 5

- 4) The **FINANCIAL OFFER** of the prospective tenderer will be considered only if the **TECHNICAL BID** of the tenderer is found qualified by the 'Tender Evaluation Committee' formed by the authority of WBTC. The decision of the 'Tender Evaluation Committee' will be final and absolute in this respect. The list of Qualified Bidders will be displayed in the website.

Notice Inviting e-Tender
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Income Tax Acknowledgement Receipt for the latest Assessment year, P.T. Deposit Challan for the current year, PAN Card, GST Registration Certificate, Small Scale Industry enlisted Certificate, Trade License and Approval from KMC for Advertisement rights, wherever applicable, is to be accompanied with the Technical Bid Documents.

*[Non-statutory documents]*

The prospective bidders or any of their constituent partner/director shall neither have abandoned any work nor any of their contract have been rescinded during the last 5 (*five*) years. Such abandonment or rescission will be considered as disqualification towards eligibility. (A declaration in this respect through affidavit has to be furnished by the prospective bidders without which the Technical Bid shall be treated as non-responsive.)

In case of Proprietorship, Partnership Firms and Company, Tax Audit Report in 3CD Form are to be furnished along with the Balance Sheet and Profit and Loss Account, and all the documents along with schedules forming the part of Balance Sheet and Profit & Loss Account should be in favour of applicant. No other name alongwith applicant's name in such enclosure will be entertained.

*[Non-statutory documents]*

5)

Sl. No.	Particulars	Date & Time
1	Date of uploading of N.I.T. & other Documents (online) (Publishing Date)	21.01.2021
2	Documents download/sell start date (Online)	21.01.2021 at 4.00 P.M
3	Documents download/sell end date (Online)	-----
4	Pre bid meeting to be held at Office of the Jt. Managing Director,WBTC	-----
5	Bid submission start date (On line)	21.01.2021 at 4.00 P.M
6	Bid Submission closing (On line)	03.02.2021 at 12 noon
7	Last Date of submission of original copies, the Earnest Money Deposit (Off line)	03.02.2021 at 12 noon
8	Bid opening date for Technical Proposals (Online)	05.02.2021 at 12 noon
9	Date of uploading list for Technically Qualified Bidder(online)	-----
10	Date of uploading the final list of Technically Qualified Bidder(online) after disposal of appeals, if any.	-----
11	Date for opening of Financial Proposal (Online)	To be decided after successful opening of technical bid

6) **Earnest Money:** The amount of **Earnest Money of Rs.1=00 lakhs** put to tender be paid online in the manner as stated above in favor of **West Bengal Transport Corporation Ltd. payable at Kolkata** against the work as per the NIT.

- 7) The intending Bidders shall clearly understand that whatever may be the outcome of the present invitation of Bids, no cost of Bidding shall be reimbursable by the Department. The tender accepting authority of **West Bengal Transport Corporation Ltd. (W.B.T.C.Ltd.)** reserves the right to accept or reject any offer without assigning any reason whatsoever and is not liable for any cost that might have been incurred by any Tenderer at the stage of Bidding.
- 8) **Refund of EMD:** The Earnest Money of all the unsuccessful tenderers deposited in favour of W.B.T.C. Ltd. will be refunded by the said Jt. Managing Director on receipt of application from tenderers only after the finalization of Tender.
- 9) **Conditional / Incomplete Tender will not be accepted under any circumstances.**
- 10) **The successful Bidder shall do "CONTRACTORS' ALL RISKS INSURANCE POLICY AT to cover all risks including third party liability in connection the jobs to be undertaken by them separately by depot wise after issuing Notification of Award by WBTC during the period of contract. The Policy Bond, in original is to be submitted to WBTC.**

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Seal and Signature of the Tenderer.

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Jt. Managing Director  
WBTC

**WEST BENGAL TRANSPORT CORPORATION LIMITED**

(A Government of West Bengal Undertaking)

Paribahan Bhawan

12, R.N.Mukherjee Road, Kolkata – 700 001

**E-TENDER NO. WBTC/JMD/NIT-359/2020-21**

E-tender is invited from experienced, reputed, and resourceful and bonafide Advertising Firms for appointment of Licensee for Advertisement-right on **MONOPOLES** at various locations of different Depots/Premises/Termini of the Company for a **period of 3 years**.

The Advertisement Agencies are to inspect the area at the following Locations available/ suitable for display of advertisement and including the existing area so far let-out by the Company but subject to feasibility and the offer acceptable to the Company in all respect.

Sl. no.	Locations / Depots	Nature of Structure	Tentative Area of Space	Position	Facing
1	Belgatchia Tram / Bus Depot near Entry Gate.	Monopole	400 Sq. Ft.	On Ground	Belgatchia Metro Stn.
2	Galiff Street near Entry Gate.	Monopole	400 Sq. Ft.	On Ground	Galiff Street
3	Bidhan Nagar Terminus near Entry Gate.	Monopole	400 Sq. Ft.	On Ground	Railway Stn.
4	Nonapukur Workshop near Gate No. 1	Monopole	400 Sq. Ft.	On Ground	Eliot Road
5	a) Ghashbagan near Bus Entry Gate.	Monopole	600 Sq. Ft.	On Ground	Dobson Road
	b) Ghashbagan at Back Side.	Monopole Structure	400 Sq. Ft.	On Ground	G.T. Road
6	Khidderpore Depot near Car Washing Pump Room.	Monopole	600 Sq. Ft.	On Ground	Karl Marx Sarani
7	Rajabazar Depot near Tram Entry Gate.	Monopole	400 Sq. Ft.	On Ground	Sealdah Flyover
8	Barasat Depot				
	a) near Bus Entry Gate towards east.	Monopole	200 Sq. Ft.	On Ground	Champadali More
	b) near Bus Exit Gate towards west.	Monopole	400 Sq. Ft.	On Ground	Basirhat
9	Habra Depot near Bus Entry / Exit Gate towards west.	Monopole	200 Sq. Ft.	On Ground	Jessore Road
10	Titaghar Depot near water reservoir.	Monopole	400 Sq. Ft.	On Ground	B.T. Road

Tenderers are required to deposit **Rs.1,00,000/- as Earnest Money along with the Tender Documents** online in the manner as stated above in favor of “ West Bengal Transport Corporation Limited”.

WBTC reserves the right to negotiate or to accept or reject all/ any Tender fully or partly without assigning any reasons whatsoever. The Company shall not be bound to accept the highest offer

Jt. Managing Director

WBTCCL

**WEST BENGAL TRANSPORT CORPORATION LIMITED**

(A Government of West Bengal Undertaking)

Paribahan Bhawan

12, R.N.Mukherjee Road, Kolkata – 700 001

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**Re :Advertisement-right on Monopole for 3 years  
at various Depots/Termini of WBTC (e-Tender)**

**Tender No:** WBTC/JMD/NIT-359/2020-21

Sir,

You are hereby invited to offer your rate through e-tender taking into consideration the Guidelines and terms & conditions as laid down for the above Tender.

Intending Tenderers shall have to pay the Specified amount of **Earnest Money for Rs.1,00,000/-** online in favour of West Bengal Transport Corporation Limited in the manner as stated above.

The Tender should remain valid for acceptance by the Company for a period of 6 (six) months from the date of opening.

The Tenderer shall have to furnish the following information along with the Tender :

- (a) Name (s) of Banker (s) with detailed address (es).
- (b) Name of the Partners / Directors of the Firm where the Tenderer is a Partnership Firm/LLP/ Company.
- (c) Self-attested Xerox copies of Credentials with Signature of Tenderer.

Non-compliance of above may make the Tender liable for rejection.

Yours faithfully,

**JT. MANAGING DIRECTOR**

WBTCCL

## GUIDELINES FOR SUBMISSION OF TENDER

While submitting the Tender, the Tenderer must comply with the following Guidelines in addition to those included in the Tender Documents:

1. Tenders will be considered only from recognized *bonafide* Advertising Agencies in the trade concerned. Each Tenderer shall submit with his Tender a **list of large work(s)** of like nature so far executed by them during **last 3 (three) years** giving details as to their magnitude.
2. The Tenderer should furnish the **details of his Organization** indicating the constitution, i.e. whether it is a Sole Proprietorship Firm or a Partnership Firm/LLP or Company etc. and furnishes the same with addresses of Partners / Directors. The intended changes in the statue of the Tenderer during the continuance of the work shall have to be informed to the Company before effecting such changes. If the name of a person appears more than once in offers against Tenders under different style, i.e. Proprietor in once Tender and Partner in another tender, etc. all such offers would be liable to be cancelled even if any or such offers might have been the highest.
3. The Tenderer must furnish **Banker's Confirmation Letter** and credentials in support of last 3 (three) years business, Xerox copies of the credentials duly attested and also signed by the Tenderer should be sent.
4. Tenderer should furnish valid **Clearance Certificate** from Income Tax and Profession Tax Authorities. He should also furnish copy of valid Trade Licence, PAN and GST Registration Certificate.
5. The Tenderer should furnish a **Declaration** whether the Proprietor / any Partner of the Firm or Director of a Company is directly connected with any job of the Company either in the present or was in the past together with the description of such work.
6. As regards financial capability, the Tenderer should attach a documentary evidence / **Banker's Certificate** stating that the firm is capable of executing the job amounting to the equivalent amount offered against the respective Tender.
7. **No counter clause** shall be considered / accepted and it will be considered as non-compliance of the terms of tender.

**TERMS & CONDITIONS** for quoting the rates *per sft., per annum per Monopole* for Advertising space to be considered :

1. No Monopole would be placed **over the roof of the Buildings** and under no circumstance the height of the Monopole should exceeded **30 – 35 feets** from the land base. **The structure should be so erected at par with the sanctioned plan in such a way that it does not cause any awkward sight on its visibility and free from all risks of happening any unforeseen events.**
2. **No fouling effect** to any existing activities of WBTC, whatsoever while selecting the proposed advertising site within the premises would be entertained.
3. All the structures of Monopole would be built-up by the Advertising Firm **at their own cost, risk and responsibility**. These should be sound and strong enough against all sorts of forces which may arise at any occasion. In case of damage occurs at the time of erection of proposed structure and also during the contract period Agencies would have to mend the damages as required by plastering / concreting etc. at their own cost, risk and responsibility.
4. **CAR (Contractors' All Risks Insurance) Policy** for the whole contract period is to be executed by the successful Tenderer immediately after issue of Notification of Award by WBTC and the Original Policy is to be submitted to WBTC. It is sole responsibility of the successful Tenderer for



yearly renewal of the Policy during the contract period on payment of required amount premium before due date.

5. The built-up structure of Monopole, whatever may be except the Advertising boards/vinyl would have to be **retained by the Company after expiry** of the contract period and / or after termination/cessation of the contract and thus no claims, whatsoever, on this account would be entertained.
6. The Tenderer should note that all advertisement spaces would be on **illuminated one and rate should be quoted accordingly**. The Agency concerned should have to arrange at their own costs and establishment for its illumination in getting necessary power supply from the **CESC/ WBSEDCL**, in this regard the Agency should obtain NO OBJECTION CERTIFICATE from WBTC. WBTC is in no way being responsible for supply of Power to illuminate the Advertising matter.
7. The proposed site for advertisement spaces should be selected by the Agencies for the premises concerned only after physical inspecting and getting all required information *ab initio* from the respective site on the concept that all the guidelines so far mentioned herein would be strictly followed and this has to be considered for quoting their rates, amount along with its nature / form / type of advertisement etc.

However, the proposed site as indicated would only be allowed finally after submission of the detailed **Structural Drawings** including foundation of the structure along with Certification of the structure from the appropriate Engineers as the entire responsibility for instability of the structure while causing any accident /hazard would lie solely upon the Agency concerned. Each Monopole must be named brightly by the successful Bidder at the end. **It is also mentioned that one entire Depot/ Termini is to be allotted to one successful bidder to avoid any unethical competition.**

8. The Tenderer should note that in case of any **Damage of the WBTC's property** occurs due to installation / erection in any occasion during the contract period, the mending cost for repair thereto would be paid separately by the Agency and / or be compensated from their Security Deposit.
9. The Tenderer should **visit the specific premises physically at par with designated area/location of WBTC except the existing area** of the lived advertisement / Monopole spaces (whose contract does not expire in the F.Y. 2020-2021) and without any objection so far let-out by WBTC presently at various locations of the individual premises towards providing Monopole / advertisement spaces therein.

***The rates (exclusive of all Taxes) should be quoted area wise as well as premises wise*** subject to condition that all structural arrangement after obtaining necessary approval towards generation of such Monopole for its specified and defined adverting space would be made by them at their own cost, risk and responsibility & establishment and without fouling any normal activities of the premises concerned.

10. The Tenderer should quote their rate which ***should be per sft. per annum per Monopole*** of the defined advertisement space as mentioned above. Taxes, if leviable shall be paid extra.

### GENERAL INSTRUCTION

1. The Tender should remain **valid for acceptance by WBTC for a period of 6 (six) months** from the date of opening of the Tender. The validity period may be extended by mutual agreement and the Tenderer shall not cancel or withdraw the Tender during the period of extended period of validity.
2. **Rate (exclusive of all Taxes) shall be based on per sq. ft. per year and per Monopole for a specified location.**
3. **WBTC does not bind itself to accept the Highest Bidder** or any Tender and reserves to itself the right to accept or reject any or all the Tenders, either in whole or in part without assigning any reasons for doing so.
4. The highest offer for the area of the advertisement spaces on Monopole within a premises as proposed at various locations would be considered subject to condition that the proposed site for all such spaces would be **viable / feasible / allowable for acceptance** based on the guidelines stated for this purpose and for which the assessment made by the Company would be final before finalization of the offers so far obtained at the respective Tender and is also binding upon the participants to the Tender.
5. The Contract period would be as a whole for **3 (three) years to be reconeeked after 30 days from the date of issuance of NOTIFICATION OF AWARD** as the 30 (thirty) days would be considered for getting approval of structural drawings as well as erection and installation/erection of Monopole and other allied works related to the job, in question. Thus, the entrusted Agency is fully responsible for delay in getting the necessary jobs done and erection of the Monopole / other related works beyond the 30 days and thereby no claim for extension of time after 30 days would be considered in any reason whatsoever and the successful Bidder shall have to pay the **half-yearly rent** always in advance within 7 (seven) days from the date of commencement of each half-year proportionate to the total contract period under this Award based on the total amount so far accepted for the whole contract for particular premises.
6. The entrusted **Agency would have to pay total half-yearly rent (as above) always** in advance within 7 (seven) days from the commencement of each Half-year failing which **Interest @18% p.a.** will be paid extra by the successful Bidder upto the date of final payment. No claim would be entertained if the total area of advertisement / construction of Monopole would not be completed at the allotted site within 30 days time period.
7. A Tender not accompanied by requisite amount of **Earnest Money of Rs.1.00 lakh** in specified manner, will not be considered under any circumstances. Earnest Money of unsuccessful Tenderers will be returned on application only after finalization of the Tender. The Earnest Money deposit will not earn any interest.
8. The Earnest Money of the successful Tenderer shall be held by the Company as **Security Deposit/Rental** (as the case may be) for the execution and the due fulfillment of the contract. The Company will not pay any interest on such deposit.
9. The successful Tenderer shall have to pay a **Security Deposit of 20 (twenty) percent of the total amount of contract value of 3 years** by RTGS/NEFT/Bank Transfer/Bank Draft / Bank Guarantee on any Nationalized Bank under the Jurisdiction of Kolkata. The Security Deposit will become refundable after expiry of 3 (three) months from the date of completion/termination of the contract subject to adjustment, if any, in respect of dues so far payable by the Advertising Agency. The Security Deposit will not carry any interest.
10. The Company will have the full liberty to resort to **encash the Earnest Money and Security Deposit.**

11. **Earnest Money will be forfeited** if the successful Tenderer withdraws his Tender and / or fails to deposit the required amount of Security Money and / or execution of formal Agreement with the Company, non-compliance of terms of the Tender documents and so on.
12. The Tenderer must obtain for himself on his own responsibility and at own expense all the information which may be necessary for the purpose of making a Tender and for **entering into a Contract** and all matters appertaining thereto.
13. **No counter clause** shall be considered / accepted and it will be considered as non-compliance of terms of tender.
14. After full payment of the Security Deposit and half-yearly rent the Successful Tenderer will have to **enter into a formal Agreement** with the Company within **fifteen days** of the communication of the acceptance of the offer.
15. The Company reserves the right **to accept or reject all / any Tender** without assigning any reason whatsoever.
16. The whole contract is to be executed in the most approved, substantial and workman like manner in all respect in accordance with the **approval of Drawings of the Monopole Structure** to be obtained from the Company. The Monopole and its nature will be guided by the Company as per site condition, structure etc. wherein the Monopole will be installed as well as per terms mentioned on this aspect.

Under no circumstances the size of the **Vinyl displaying** the Advertising matter on the Monopole Structure at any location is **exceeded the size** as originally contemplated in the NOTIFICATION OF AWARD or in the Drawing duly approved by WBTC. WBTC has its liberty to *dismantle the structure without any Notice and without assigning any reasons* thereto to the successful Bidder or may charge proportional Rental for such additional spaces and the Agency is bound to pay such additional Rent. If the Agency does not agree to pay such additional Rent for enjoyment of additional spaces WBTC **may terminate the Contract instantaneously without assigning any reasons thereof and the Security Deposit** (in whatever form) **will stand forfeited.**

17. The successful Tenderer **shall not assign or transfer the contract, sub-contract, right of advertisement contract** or any part thereof to any third party and/or Agency.
18. All matters of Advertisements should be placed before the Company for approval. The Company shall have the **right to reject any 'matter' of Advertisement** without assigning any reason whatsoever.
19. Installation, erection of Monopoles and paintings etc. shall have to be done by the Advertising Agency as per guidelines of WBTC, KMC or any Local Authority and all related cost and expenses, **Municipal Tax, GST and other Taxes and levies**, if any, shall have to be borne solely by the Advertising Agency in addition to the contractual amount of Rental.
20. All materials / labors for construction of Monopole / repairing etc. of the space meant for advertisement shall have to be supplied by the Advertising Agency at their own cost, establishment & responsibility.
21. The Company shall have the power to refuse any display of advertisement which in its opinion may be considered obscene or political in character or of a generally unsuitable character. Prior approval is required from the Competent Authority of WBTC for display any matter of advertisement on Monopoles.
22. Passport size Photograph of the workers of the Advertising Agency should be forwarded to the Company for issuing the entry / exit pass at WBTC's premises for the purpose.

23. The total amount tendered for and accepted in respect of a particular year has to be paid in **half-yearly installments payable within the first week of commencement of each half-year in advance**, failing which the Company without prejudice to its other rights reserves the right to terminate the contract giving **14 (fourteen) days' notice** in writing and refuse to display any advertisement for the purpose.
24. **The Rent/Licence Fees shall be paid half-yearly in advance within the stipulated period even if the Bills/ Claims are not raised by the Company in time failing which Interest @18% p.a. will be charged by the Company for the defaulting period.**
25. For avoidance of doubt and dispute it is specifically stated that the structure of Monopoles should be built of and erected on strong materials by the Advertising Agency and the Company will have no liability if the advertisements on the vinyl/ Monopoles suffer defacement / spoiling / or damage in any manner whatsoever if the vinyl/ Monopoles fall down / or are damaged for any reason and no claim for compensation or for rebate in this connection will be entertained by the Company.
26. The Advertising Agency shall at all times indemnify the Company against all claims which may be made in respect of the work / contract for infringement of any right protected by **Patent registration of Design or Trade Mark** or in respect of any injury or death/accidents caused to any labor / worker employed by the Advertising Agency or to any other persons by falling of even any fittings or parts of the Monopoles, sign boards, etc, of advertisement and / or death/accident caused due to electrification of display of advertisement or by any other unforeseen causes/manner whatsoever.
27. If the Advertising Agency contravenes any of the terms and conditions of the contract, the same shall be liable for immediate termination and the Company shall be empowered to claim **Liquidated Damage at the rate of 10% of the quoted / tendered amount for the remaining unexpired period of the contract** which will be recovered from the Security Deposit, and the uncovered balance, if any, of liquidated damage will be claimed separately without prejudice to other rights and remedies the Company may find entitled to under the Law and Equity.
28. The Advertising Agency shall **display its name** suitably on each Monopole.
29. In the event of any dispute difference arising between the two parties hereinafter as to the construction or execution of the contract or the respective rights and liabilities of the parties, such dispute / difference shall be adjudicated in the court of Law of the competent jurisdiction i.e. at the **City Civil Court, Kolkata**.
30. The Contract is **generally meant for 3 (three years)**, commencing from the date of execution of the Contract but the Company may, at any time giving three months notice in writing or the notice period may be less than 3 months if the Company may deem to fit it to terminate the Contract exclusively for the interest of the Company or in the public interest or change in the Govt. Policy or for any other reasons which can hardly be ascertained beforehand and at the same time beyond the control of the Company. In these cited cases the Advertising Agency will have no right to object to the same or demand any compensation for such premature termination by the Company.
31. After expiry of the Agreemental/ Contract period or termination notice or cessation of the Contract in any manner whatsoever, the Advertising Agency shall have to dismantle / deface and remove all the Vinyl along with its fixtures and materials from Monopole (without any damage of the property of WBTC) **except the built-up structure of Monopole** from the allotted space **within 14 days**, failing which the Company shall be at liberty to deface the same forthwith without giving any further notice and the cost for dismantling defacement and demurrage charges shall have to be recovered from the Security Deposit of the Advertising Contractor and the Company shall have the

right also to confiscate the Monopoles / sign-boards/Vinyl and any other fixtures so erected by the Advertising Agency on the sites so allotted in case the Agency does not remove / dismantle / deface the fixture and other materials within the specified time of 14 days as referred above.

32. From the date of NOTIFICATION OF AWARD for the job the successful Advertising Agency shall be given **one month's time for erection** of Monopole / sign-boards / painting etc. on the allotted sites irrespective of whether such erection is completed or not by the Advertising Agency, the Rent/Licence Fees for each site shall be charged/accrued as per *rate entered into the contract*. **The Rent/Licence Fees shall be paid half-yearly in advance within the stipulated period even if the Bills/ Claims are not raised by the Company in time failing which Interest @18% p.a. will be charged by the Company for the defaulting period. If the Rent/Licence Fees is fallen due for a consecutive period of 3 (three) months, the contract *ibid* will be treated as cancelled automatically.**